



Greetings,

Hardy recognizes that guides, outfitters, retail staff, and the people who shape local angling communities are the lifeblood of fly fishing. We also believe that Montana is one of the most important proving grounds in North America. With that in mind, we are pleased to invite you to the **Hardy 2026 Season Kick-Off** — an evening dedicated to the people who keep the culture of fly fishing moving forward.

Please join us for an **invite-only** evening with product designer **Howard Croston** and the Hardy team as we kick off the season with demonstrations, competition, and camaraderie. The full Hardy assortment will be on display, with demo casting opportunities throughout the evening, including a spotlight on the **Marksman** and a **sneak peak at new products**.

What to expect:

1. Explore the full Hardy assortment and demo our latest rods, including the **Marksman**
2. Hear from Howard Croston in two featured presentations:
 - 6:00pm — *The Hardy Difference: Rod Design, Materials, and Development*
 - 7:00pm — *Hardy Evolution & Innovation: Split Cane to Sintrix, Perfects to Performance Reels*
3. Test your casting skills in our evening casting competition, with prizes awarded to the **top three finishers** — including a **Hardy Perfect** for 1st place
 - Competition ends at 8:00pm
4. Enjoy **Hardy gifts and free beer and food** with fellow industry friends
5. Enter for the chance to win one of **50 Hardy rods** in an evening drawing — **RSVP by 3/30 is required to be eligible**

This is an invite-only gathering, so secure your spot today — [RSVP here](#)

Event Details:

Where: [Map Link](#)
Trout Chasers Lodge
77017 Gallatin Rd
Bozeman, MT 59718

When:
April 3rd, 2026
4:00pm - 8:30pm

We look forward to seeing you there.

Sincerely,
The Hardy Team